

# INDUSTRY EVENTS 2022



20-21  
SEPT

**Isle of Man Government Conference** [MORE INFO](#)  
**9am - 6pm | Villa Marina, Douglas**

As part of the Isle of Man Government's commitments in Our Island Plan, approved by Tynwald in February, the two-day conference will offer attendees the opportunity to hear from the Chief Minister, alongside other Ministers, Members of Tynwald and guest speakers, discussing the key policy areas for the island, with a particular focus this year on the proposals outlined in the draft Economic Strategy.

2  
NOV

**Coffee & Cake Drop In Session** [BOOK HERE](#)  
**2pm - 4pm | Woodbourne House, Douglas**

The sessions are designed to be relaxed and informal, providing an opportunity for the travel and tourism industry to network with fellow businesses and meet members of the newly appointed Visit Agency Board.

28  
SEPT

**Coffee & Cake Drop In Session** [BOOK HERE](#)  
**2pm - 4pm | Sunset Lakes, Peel**

The sessions are designed to be relaxed and informal, providing an opportunity for the travel and tourism industry to network with fellow businesses and meet members of the newly appointed Visit Agency Board.

24  
NOV

**Coffee & Cake Drop In Session** [BOOK HERE](#)  
**1:30pm - 3:30pm | Ramsey Park Hotel**

The sessions are designed to be relaxed and informal, providing an opportunity for the travel and tourism industry to network with fellow businesses and meet members of the newly appointed Visit Agency Board.

29  
SEPT

**SEO Webinar with Digital Willow** [BOOK HERE](#)  
**4pm - 5pm | Online Event**

Visit Isle of Man would like to invite you to a webinar with Digital Willow, Visit Isle of Man's digital marketing provider, to learn about the importance of Search Engine Optimisation. The session will focus on how we can work together to improve the performance of both the Visit Isle of Man website, and your business, to help drive visitor and business growth.

25  
NOV

**Developing the Visitor Experience with QiT** [BOOK HERE](#)  
**9:30am - 11:30am | Claremont Hotel, Douglas**

Experience is a wide term that includes many different satisfaction facets for guests. Research shows there are 10 main factors to consider when evolving your product and the collaborations and partnerships you have with other businesses on the Island.

19  
OCT

**Coffee & Cake Drop In Session** [BOOK HERE](#)  
**2pm - 4pm | Port St Mary Golf Pavilion**

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For more information on Upcoming Industry Events, News & Blogs, please visit: <https://www.visitisleofman.com/trade/supporting-your-business/industry-events-and-training>

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